

BOARD	MTG DATE	ITEM NO.
PEHCCP	11/02/00	3d

**STATE OF WISCONSIN  
DEPARTMENT OF EMPLOYEE TRUST FUNDS  
801 West Badger Road  
Madison, WI 53702**

## CORRESPONDENCE MEMORANDUM

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**DATE:** October 31, 2000

**TO:** Private Employer Health Care Coverage Board

**FROM:** A.B. Orlik, Program Manager

**SUBJECT:** Employer Survey

This memo is provided to you for informational purposes only.

This memo and the attached graphs and charts provide a summary of preliminary results based on approximately 900 valid survey responses. **This information is NOT for publication.** Final results will be presented at a later date.

Points of interest:

- Among insuring employers, the top three reasons for selecting a given health plan are:
  - Broadest choice of physicians/hospitals
  - Low deductibles/co-payments
  - Low employer share of premium
- When asked to place an employee-choice program among those rankings, over half put it between 1 & 2, 2 & 3, or 3 & 4.
- Among non-insuring employers, the top three reasons for not insuring are:
  - Too expensive for my business
  - Too expensive for my employees
  - Business not profitable enough
- Among non-insuring employers, 79% have never offered health insurance to their employees, 38% are very likely or more likely than not to offer health insurance in the next two years, and 24% don't know if they will offer health insurance within that timeframe.
- Nearly 80% of respondents have been in business 10 years or longer.
- Almost half of respondents (47%) have an hourly wage of \$10.01-15.00.

Attachment